



WNCN
WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

CONTRACT

And:

AL Media
 222 West Ontario
 Suite 600
 Chicago, IL 60610
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
949595 / 1		25323858
<u>Product</u>		
Deborah Ross		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/10/16 - 10/16/16	6267	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/DSCC Deborah Ross	10/04/16 / 10/10/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCN	Katz Chicago	Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNCN	10/10/16	10/14/16	Local News @ 5a	5a-530a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	2				\$75.00				
E 2	WNCN	10/10/16	10/14/16	Local News @ 6a	6a-7a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	2				\$200.00				
E 3	WNCN	10/10/16	10/14/16	CBS This Morning	7a-9a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	2				\$175.00				
E 4	WNCN	10/10/16	10/14/16	Price is Right	11a-12p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	2				\$250.00				
E 5	WNCN	10/10/16	10/14/16	Local News @ 12p	12p-1230p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	2				\$225.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
FASTTWO
SOUTH CAROLINA
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision	Alt Order #
949595 / 1	25323858

Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	Deborah Ross	5267

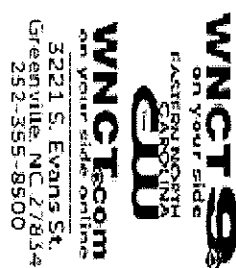
Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/04/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
<hr/>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
E 6	WNCN	10/10/16	10/14/16	Steve Harvey	3p-4p		:30				NM	2	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2				\$175.00					
E 7	WNCN	10/10/16	10/14/16	Local News @ 5p	5p-530p		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2				\$200.00					
E 8	WNCN	10/10/16	10/14/16	Local News @ 530p	530p-6p		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2				\$200.00					
E 9	WNCN	10/10/16	10/14/16	Local News @ 6p	6p-630p		:30				NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2				\$500.00					
E 10	WNCN	10/10/16	10/14/16	Entertainment Tonight	7p-730p		:30				NM	2	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2				\$350.00					
E 11	WNCN	10/10/16	10/14/16	Family Feud	730p-8p		:30				NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2				\$500.00					
E 12	WNCN	10/10/16	10/14/16	Local News @ 11p	11p-1135p		:30				NM	3	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	3				\$350.00					
E 13	WNCN	10/13/16	10/13/16	Thursday Night Kickoff	730p-825p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	---T---	1				\$500.00					
E 14	WNCN	10/15/16	10/15/16	LN Sa-Su	11p-1135p		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S-	1				\$200.00					
E 15	WNCN	10/16/16	10/16/16	NFL Today	12p-1p		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S	1				\$200.00					
<hr/>														
Totals													0.00	\$7,650.00
													28	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side Online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
949595 / 1	25323858

Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	Deborah Ross	5267

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/04/16 / 10/10/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	28	\$7,650.00	(\$1,147.50)	\$6,502.50
Totals	28	\$7,650.00	(\$1,147.50)	\$6,502.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25323858		Changes as of: 10/10/2016 at 12:16 PM		Version: Current State Version 2	
CPE: //5267		Flight: 10/10/16 - 10/16/16		Total \$: \$7,650.00	
Agency: AL MEDIA		Advertiser: DSCC / Deborah Ross		Total Spots: 28	
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610		Product: Deborah Ross		Total CPP: \$0.00	
		Agency Order #:		Total GRP:	
		Buyer: BARB OBRZUT		Traffic #: 949595	
		Salesperson: DAN BARKER 312-755-3936		Separation:	
		Office: CHICAGO			
		Primary Demo: Adults 35+			
		Con Type: POLITICAL/NOTE			
		Assistant: MIKIE BASELICE 312-755-3854			

Comments: New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10					
1	M-F 5a-5:30a		Morning News	\$75.00	0.0	30	2		2	\$150.00	\$0.00	0.0
2	M-F 6a-7a		Morning News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
3	M-F 7a-9a		CBS This Morning	\$175.00	0.0	30	2		2	\$350.00	\$0.00	0.0
4	M-F 11a-12n		Price is Right	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
5	M-F 12n-12:30p		News at Noon	\$225.00	0.0	30	2		2	\$450.00	\$0.00	0.0
6	M-F 3p-4p		Steve Harvey	\$175.00	0.0	30	2		2	\$350.00	\$0.00	0.0
7	M-F 5p-5:30p		Early News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
8	M-F 5:30p-6p		Early News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
9	M-F 6p-6:30p		Early News	\$500.00	0.0	30	2		2	\$1,000.00	\$0.00	0.0
10	M-F 7p-7:30p		Entertainment Tonight	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
11	M-F 7:30p-8p		Family Feud	\$500.00	0.0	30	2		2	\$1,000.00	\$0.00	0.0
12	M-F 11p-11:35p		Late News	\$350.00	0.0	30	3		3	\$1,050.00	\$0.00	0.0
13	Th 7:30p-8:25p		NFL Pregame	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
14	Sa 11p-11:30p		Late News	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
15	Su 12n-1p		CBS NFL Today	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
TOTALS: 28									28	\$7,650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25323858 Changes as of: 10/10/2016 at 12:16 PM Version: Current State Version 2

CPE: //5267 Flight: 10/10/16 - 10/16/16 Station: WNCT Total \$: \$7,650.00
Agency: AL MEDIA Advertiser: DSCC / Deborah Ross Market: Greenville/New Bern/Wash Total Spots: 28

222 W. ONTARIO ST Product: Deborah Ross Office: CHICAGO
SUITE 600 Agency Order #: Buyer: BARB OBRZUT Primary Demo: Adults 35+
CHICAGO, IL 60610 Salesperson: DAN BARKER Con Type: POLITICAL/VOTE
312-755-3936 Assistant: MIKIE BASELICE

Total CPP: \$0.00
Total GRP: 949595
Trafic #: 949595
Separation:

Special Instructions	
----------------------	--

Order Level Comments

Date/Time	Added by	Comment
10/05/16 4:30 PM	CHAISE WOOLSEY	New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan
10/03/16 5:01 PM	CHAISE WOOLSEY	New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan

Competitive Information

Market Budget:	\$38,250
WNCT Share:	20%
Comment:	
WCTI:	29%
WFXI:	5%
WITN:	46%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	28	\$7,650.00	N/A
Total	100%	28	\$7,650.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$7,650.00
Total	28	\$7,650.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/6/16 8:17 AM					\$0	\$0	
Revision	10/5/16 4:30 PM	CHAISE WOOLSEY	Confirmed			\$0	\$7,650.00	Changes: Advertiser from Deborah Ross for Senate to DSCC / Deborah Ross.
Queued for Electronic Contracting	10/4/16 8:17 AM					\$0	\$0	
New	10/3/16 5:01 PM	CHAISE WOOLSEY	Confirmed	28		\$7,650.00	\$7,650.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---



125 West 55th St
New York, NY 10019

Contract # 25323858	Changes as of: 10/3/2016 at 5:01 PM	Version: Original Order
CPE: //5267	Flight: 10/10/16 - 10/16/16	Station: WNCN
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Market: Greenville/New Bern/Wash
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross	Office: CHICAGO
	Agency Order #:	Primary Demo: Adults 35+
	Buyer: BARB OBRZUT	Con Type: POLITICAL/VOTE
	Salesperson: DAN BARKER 312-755-3936	Assistant: MIKKIE BASELICE 312-755-3854
	Separation:	
Comments: New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan	Total \$: \$7,650.00	Total Spots: 28
	Total CPP: \$0.00	
	Total GRP:	

999595

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10	10/10				
1	M-F 5a-5:30a		Morning News	\$75.00	0.0	30	2		2	\$150.00	\$0.00	0.0
2	M-F 6a-7a		Morning News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
3	M-F 7a-9a		CBS This Morning	\$175.00	0.0	30	2		2	\$350.00	\$0.00	0.0
4	M-F 11a-12n		Price is Right	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
5	M-F 12n-12:30p		News at Noon	\$225.00	0.0	30	2		2	\$450.00	\$0.00	0.0
6	M-F 3p-4p		Steve Harvey	\$175.00	0.0	30	2		2	\$350.00	\$0.00	0.0
7	M-F 5p-5:30p		Early News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
8	M-F 5:30p-6p		Early News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
9	M-F 6p-6:30p		Early News	\$500.00	0.0	30	2		2	\$1,000.00	\$0.00	0.0
10	M-F 7p-7:30p		Entertainment Tonight	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
11	M-F 7:30p-8p		Family Feud	\$500.00	0.0	30	2		2	\$1,000.00	\$0.00	0.0
12	M-F 11p-11:35p		Late News	\$350.00	0.0	30	3		3	\$1,050.00	\$0.00	0.0
13	Th 7:30p-8:25p		NFL Pregame	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
14	Sa 11p-11:30p		Late News	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
15	Su 12n-1p		CBS NFL Today	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
TOTALS: 28									28	\$7,650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25323858	Changes as of: 10/3/2016 at 5:01 PM	Version: Original Order
CPE: //5267	Flight: 10/10/16 - 10/16/16	Station: WNCT
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Market: Greenville/New Bern/Wash
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross	Office: CHICAGO
	Agency Order #:	Primary Demo: Adults 35+
	Buyer: BARB OBRZUT	Con Type: POLITICAL/VOTE
	Salesperson: DAN BARKER	Assistant: MIKIE BASELICE
	312-755-3936	312-755-3854
		Separation:
		Total \$: \$7,650.00
		Total Spots: 28
		Total CPP: \$0.00
		Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 5:01 PM	CHAISE WOOLSEY	New political order for Deborah Ross to begin 10/10 through 10/16. Please confirm, thanks. -Dan

Competitive Information	
Market Budget:	\$38,250
WNCT Share:	20%
Comment:	
WCTI:	29%
WFXI:	5%
WITN:	46%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$7,650.00	N/A	0.0
Total	100%	28	\$7,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$7,650.00
Total	28	\$7,650.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/4/16 8:17 AM					\$0
New	10/3/16 5:01 PM	CHAISE WOOLSEY	New	28		\$7,650.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.